

Sutton United Football Club



Social Media Policy

Purpose

This policy provides guidance for players, staff, volunteers and spectators on the responsible use of social media in a way that protects the club's reputation and promotes a safe positive environment.

Scope

This policy applies to all social media accounts, posts, comments and messages related to the club including personal accounts when referencing the club or its activities.

Guidelines for Use

All users are expected to:

- Use social media responsibly and respectfully
 - Avoid posting offensive, discriminatory or harmful content
 - Respect the privacy of players, staff, volunteers and spectators
 - Not share confidential information about the club, its players, or activities
 - Refrain from posting content that could damage the reputation of the club
-

Players, Staff, and Volunteers

- Do not engage in online arguments or bullying
- Report any online abuse or inappropriate content involving the club

- Seek permission before posting images or videos of others especially minors
 - Ensure content reflects the values of Sutton United Football Club
-

Spectators and Carers

- Support the club and players positively online
 - Avoid posting harmful or offensive content
 - Report any concerns to the club staff
-

Consequences

Failure to follow this policy may result in:

- Warnings or removal from online club platforms
 - Temporary or permanent suspension from club activities
 - Further disciplinary action in line with club policies
-

Review

This policy will be reviewed annually to ensure relevance and effectiveness.

Policy reviewed: March 2026

Signed: OSCAR J LUGG

Name: Oscar Lugg

Position: Soccer School & Academy Lead

Date: 23rd March 2026

