

# Football and Education Programme – Sutton United Football Club Academy in Partnership with BMet Sutton College

## 1. Introduction

[Academy Name] and BMet Sutton College are committed to protecting the privacy and personal data of all students, parents/guardians, and staff involved in the Football and Education Programme. This Privacy Policy outlines how we collect, use, store, and protect your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

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## 2. Who We Are

### Data Controllers:

- Sutton United Football Club Academy, B75 7BA
- Birmingham Metropolitan College (BMet), B74 2NW

Both institutions act as joint data controllers for the purposes of managing the Football and Education Programme.

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## 3. What Data We Collect

We may collect and process the following personal data:

- **Student Information:** Full name, date of birth, contact details, educational background, emergency contacts, medical information, attendance records, performance data (academic and sporting), images/videos (for promotional and development purposes).
  - **Parent/Guardian Information:** Name, contact details, relationship to student.
  - **Safeguarding Information:** Any disclosures or reports necessary for student welfare.
  - **Academic & Progress Data:** Course attendance, grades, assignments, behaviour reports, and tutor/coach feedback.
  - **Technical Data:** Use of academy systems, portals, and communications.
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## 4. Why We Collect Your Data

We process personal data to:

- Deliver education and training in line with programme requirements
  - Deliver football coaching, performance analysis, and fixture participation
  - Monitor progress, welfare, and safeguarding
  - Communicate with parents/guardians regarding student development and welfare
  - Comply with legal and regulatory obligations (e.g. Ofsted, FA, GDPR)
  - Promote the programme through marketing (with consent)
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## 5. Legal Basis for Processing

We process personal data under the following lawful bases:

- **Performance of a contract** (education/training agreement)
  - **Legal obligation** (e.g. safeguarding, health & safety, education records)
  - **Legitimate interests** (e.g. improving programme delivery)
  - **Consent** (for marketing and promotional use of images/videos)
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## 6. Sharing Your Data

We may share data with:

- BMet Sutton College (as co-provider of the programme)
- Football governing bodies (e.g. The FA, league organisers)
- Medical professionals (where necessary)
- External academic or sporting bodies (for further opportunities)
- Regulatory and safeguarding authorities (if required)

We do **not** sell or share your data for commercial purposes.

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## 7. Data Storage and Security

All personal data is stored securely using encrypted systems and is only accessible to authorised staff. Physical records are kept in locked facilities with restricted access.

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## 8. Data Retention

We retain student and guardian data only for as long as necessary for the purposes outlined in this policy, typically for a maximum of **6 years** after completion of the programme, unless otherwise legally required.

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## 9. Your Rights

Under the UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request erasure ('right to be forgotten')
- Object to or restrict processing in certain circumstances
- Withdraw consent (for marketing or optional data use)
- Lodge a complaint with the Information Commissioner's Office (ICO)

To exercise any of these rights, please contact us using the details below.

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## 10. Contact Us

For any questions regarding this Privacy Policy or your data:

### Academy Contact:

Harry Tuffield – Data Protection Lead

Email: [academy@suttonunitedfc.co.uk](mailto:academy@suttonunitedfc.co.uk)

Phone: 07591170639

**BMet Data Protection Officer:**

Email: [dataprotection@bmet.ac.uk](mailto:dataprotection@bmet.ac.uk)

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### **11. Policy Updates**

This Privacy Policy may be updated periodically. The latest version will always be available from the Academy or College upon request.

*Last updated: 10/09/25*